



CPSM SCHOLARSHIP APPLICATION

As part of our commitment to advancing the careers of our members, SMPS North Texas is proud to offer a need-based scholarship to help members become Certified Professional Services Marketers (CPSM). If your firm does not cover the cost of the CPSM exam, we're here to help you take that next step.

The CPSM Scholarship covers the full cost of the application and exam fees—a \$520 value—and will be reimbursed upon passing the exam.

ELIGIBILITY

To apply you must:

- Be a current SMPS North Texas member in good standing
- Be eligible to sit for the CPSM exam (see SMPS CPSM Requirements)
- Plan to take the exam within the next 12 months
- Not have previously received a CPSM scholarship from SMPS NTX
- Commit to sharing your CPSM journey (see agreement section below)

APPLICATION INSTRUCTIONS

Complete the form below and email it to cpsm@smpsntx.org.

Applications are accepted on a rolling basis. Scholarships are valid for one year after approval.

APPLICATION INFORMATION

Name:

SMPS #:

Company:

Title:

Email Address:

Phone Number:

Anticipated Exam Date:

SHORT ANSWER QUESTIONS

(Please keep each response to approximately 250–300 words.)

Why do you want to become a CPSM?

What do you hope to gain professionally by earning your CPSM?

How will you give back to SMPS North Texas after earning your CPSM?

Summarize your SMPS involvement to date (local, regional, or national).

APPLICANT AGREEMENT

By checking the boxes below, I acknowledge the following:

- I agree to write a short article or testimonial about my CPSM experience for use on the SMPS NTX website, newsletter, or social media within one month of passing the exam.
- I understand that the scholarship is a reimbursement and will only be awarded upon proof of passing the CPSM exam and is good for one year from the date of application approval.